Every year the snow melts, the rain falls, and the water that runs off your yard carries fertilizers, herbicides and pesticides into our creeks and streams. And finally into our rivers. Depositing pollutants that can harm fish, wildlife, and vegetation. Even compromise our major source of drinking water. Our rivers.

But we can all do something about it and still keep our yards looking beautiful. In fact, a lot of dedicated people and municipalities are already working on it. And you can help too.

Plant more trees and shrubs so you’ll have less bare lawn surface that allows storm water runoff. Use eco-friendly lawn fertilizers. If you need pesticides and herbicides, limit their use.

To find out more, visit our website. You’ll be helping to protect our most valuable liquid asset. Our water.